

EXHIBIT A

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PROPRIETARY CORPORATE DATABASES

SAMPLE PRICING AND CONTRACT AGREEMENTS

<u>LEVEL</u>	<u>DEVELOPM.</u> <u>COST</u>	<u>SAMPLE</u> <u>SIZE</u>	<u>MAX #</u> <u>GROUPS</u>	<u>COST</u> <u>PER GROUP</u>	<u>TOTAL COST</u> <u>PER GROUP*</u>
1	\$ 50,000	100 HH - @ 225 PEOPLE	30	\$4,000	\$5,666
2	\$100,000	200 HH - @ 450 PEOPLE	75	\$3,800	\$5,133
3	\$150,000	500 HH - @ 1,100 PEOPLE	150	\$3,500	\$4,500

CONTRACT PERIOD IS THREE YEARS

LEVEL 1 ALLOWS FOR 10 GROUPS PER YEAR

LEVEL 2 ALLOWS FOR 25 GROUPS PER YEAR

LEVEL 3 ALLOWS FOR 50 GROUPS PER YEAR

Larger contracts are available.

*Includes development costs.

All prices Include 4 client viewing stations. Each additional site would be \$200.